

Russia as

a tourist destination



What is travelling for?



What is travelling for me?

It is the shining sun, the sea;

The golden sand which look like beads;

The blue-eyed sky and tender breeze.

And when the twilight falls from height,

The night appears from heaven's gate.

I see the moon in magic light,

And stars, that sparkle at the night.



What do I see when close my eyes?

A milk-white ship with two red stripes;

The limpid clouds at the dawn

And sun, that rises all alone...

That's what I'm looking for in dreams,

And they are my inspiring beams!

I want to see it, to behold

And travel all over the world!

By Olga Rishina

Would you like to travel?



+

for



-

against

Are you for or against travelling?

Arguments for

I am absolutely for...
People travel because...
I think that...
Besides,...
More than that...
I travel because...
What is more, travelling...
Life without travelling is...

Arguments against

As for me...
I don't like the idea...
I don't think that...
Besides,...
What is more, ...
I wouldn't go...
Travelling is a waste of...
I can never understand...



Cinquain:

- 1. travelling**
- 2. romantic, fascinating**
- 3. to enjoy, to impress, to admire**
- 4. A journey broadens your mind.**
- 5. voyage**



Cinquain:

- 1. travelling**
- 2. interesting, picturesque**
- 3. to swim, to walk, to sunbathe**
- 4. It's the best way to relax.**
- 5. holidays**

Brainstorming



Why do people travel?





Egypt



Turkey



Greece



Taiwan



PROBLEMS OF TOURISTS VISITING RUSSIA

The Main Aspects Causing Tourists Problems

- Regulations & Law
- Language barrier
- Inexact information
- Service & Prices
- Crime



Language Barrier & Inexact Information



Service & Prices



15-20% of all the problems tourists face in Russia are those with the quality of services provided.

Tourists are staying away mainly because of high prices, followed by the quality of service incomparable to the price.



Regulations & Law

- The entrance procedures are very complicated.
- Tourists need to fill in lots of documents.
- The new registration system doesn't simplify tourism procedures.



Crime

- Many tourists have to contend with a high level of petty crime when visiting the major Russian cities.
- Pickpockets and purse snatchers are frequent guests of popular tourist spots.
- Russian passersby are quite unlikely to stop and help the victim.
- The Russian police are often not much help either.



All the above problems make a bad effect on tourism and lead to forming the country's poor image abroad together with the unreasonable government's policy on tourism.



What should we do
for attracting
foreign tourists
to Russia?

Home task:

For the next lesson –

- Find the information about the projects which attract foreign tourists to Russia;
- Write an essay or an advertisement for a tourist agency on the topic “Tomsk is the pearl of Siberia”;

Later on –

Make a project “What places in Russia can attract foreign tourists?”

